



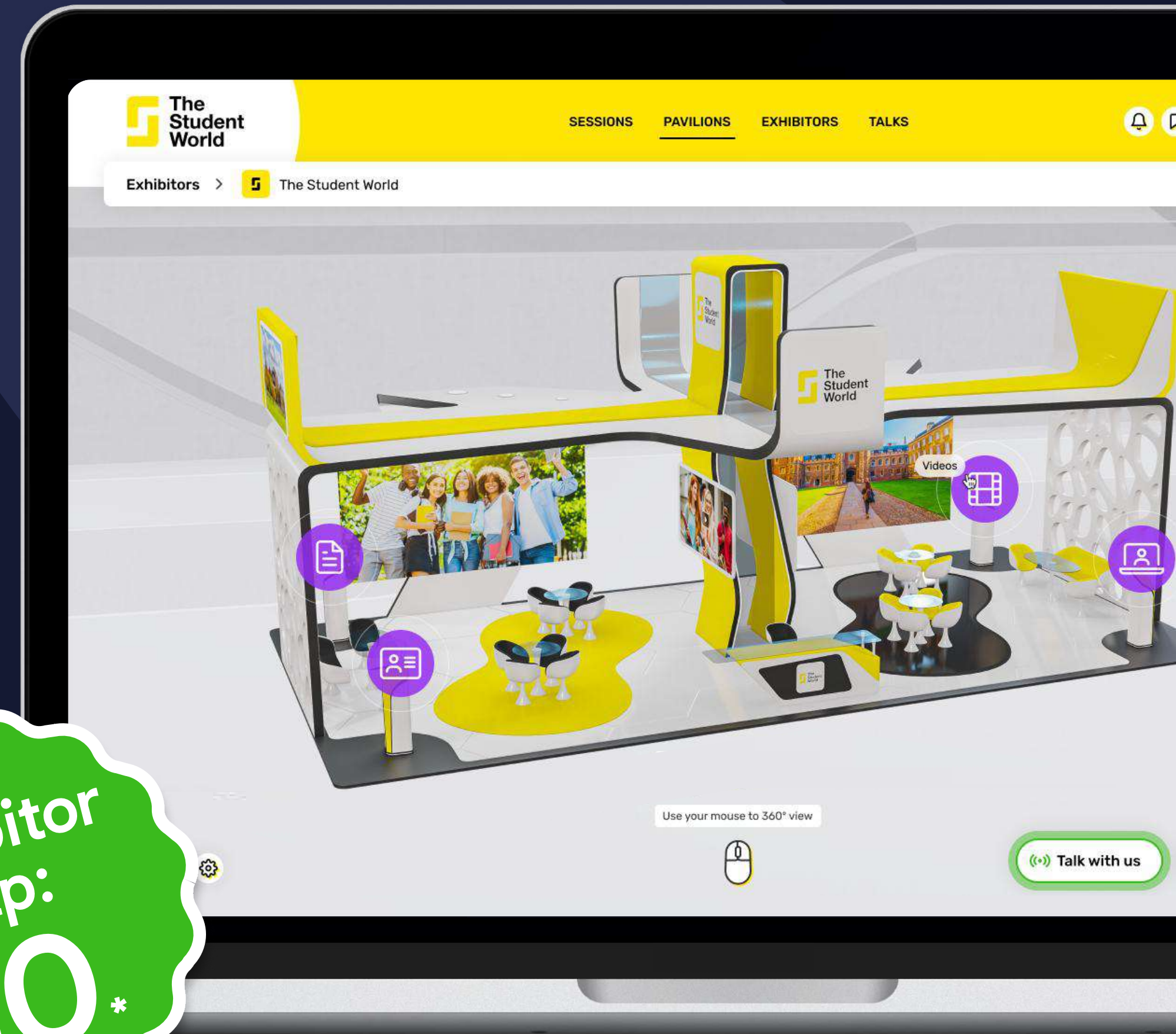
Online High School Visits

- Live engagement with undergraduate prospects
- Attendees from pre-selected prestigious schools
- Emphasis on value over volume

In partnership with schools like:



Exhibitor cap:
40*



What is an Online High School Visit?

Partnering with reputable international high schools, Online High School Visits run on our innovative proprietary online platform and provide access to excellently prepared prospective undergraduate students from specific countries around the world. A significant benefit is that you'll have advance knowledge of participating school, providing clarity on the kind of student you can expect to engage with.

Online High School Visits can welcome anywhere from a few hundred students and a couple of schools, to several thousand from over 20 regional schools. Post-event, exhibiting institutions will get actionable lead data in their FPP Hub which is easy to follow up with or integrate with any CRM.

*Whilst there is a cap of 40 exhibitors, this can be increased upon request of the hosting high schools.

01

PRE-EVENT KNOWLEDGE

As these events are set up with specific groups of high schools, you get to know in advance the kind of students you'll be meeting.

02

AN INTERACTIVE BOOTH

A unique 3D booth showcasing brochures, videos & more for students to view & save.

03

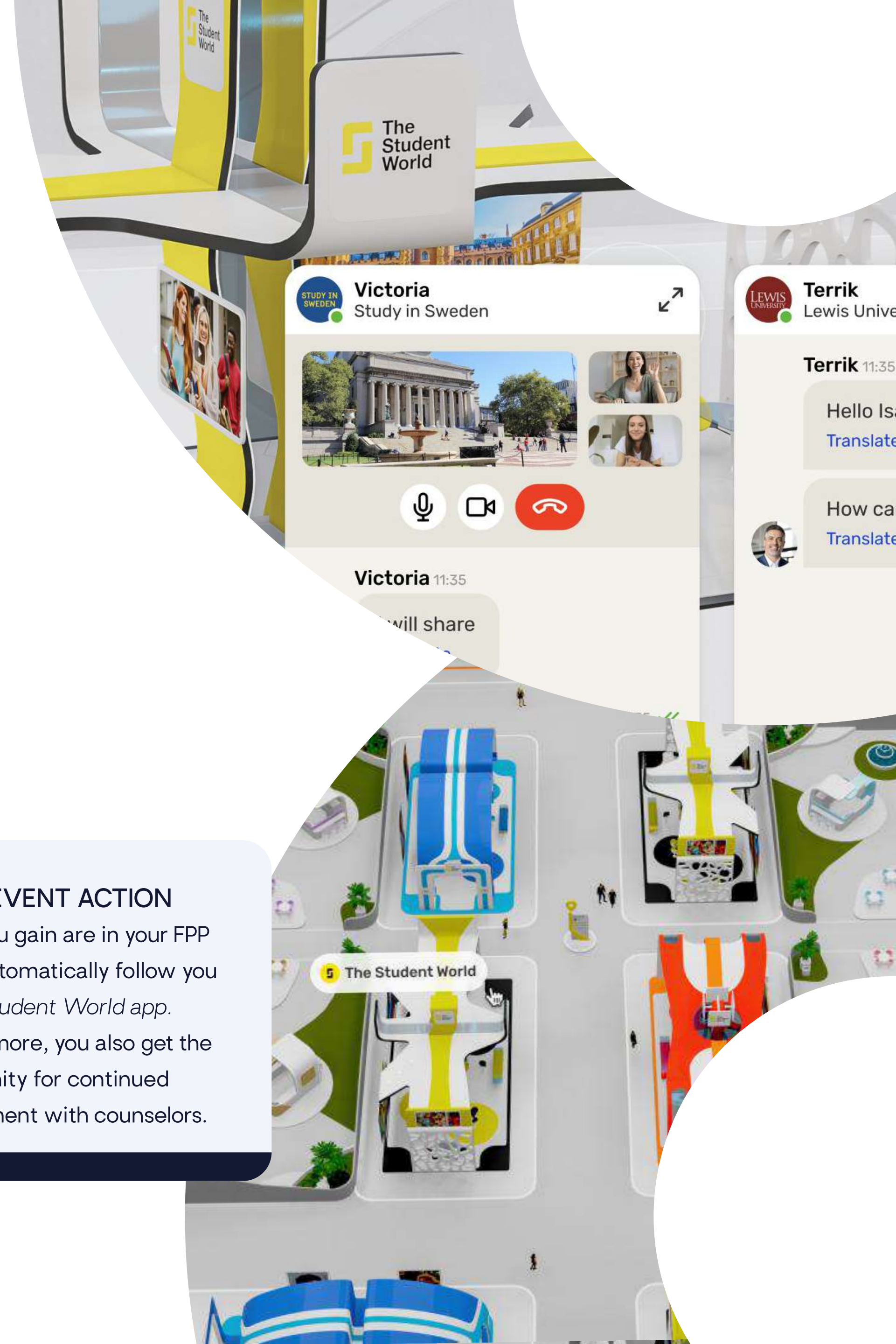
ON-DEMAND LIVE ENGAGEMENT

Connect with students visiting your booth live over 1-1 text or audio/video chat, with full visibility of their unique profiles.

04

POST-EVENT ACTION

Leads you gain are in your FPP hub & automatically follow you in *The Student World* app. What's more, you also get the opportunity for continued engagement with counselors.



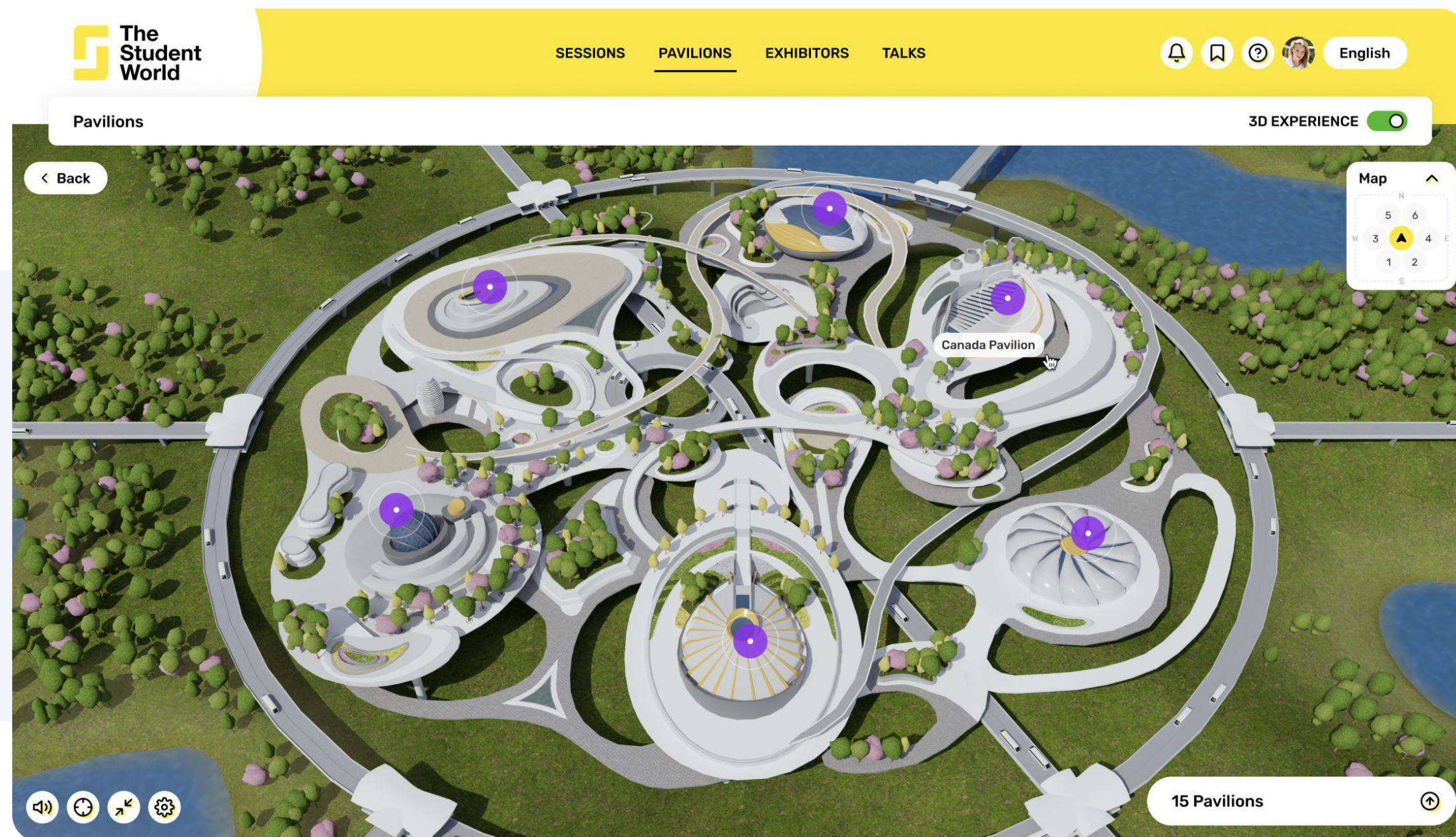


An immersive & dynamic venue

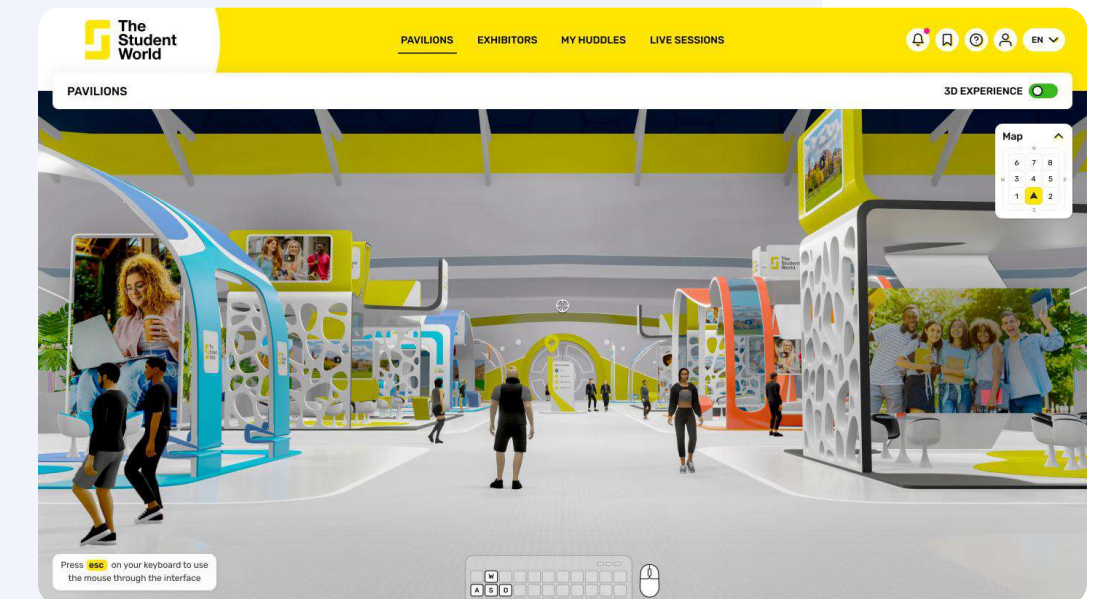
The experience

Recruit locally, globally!

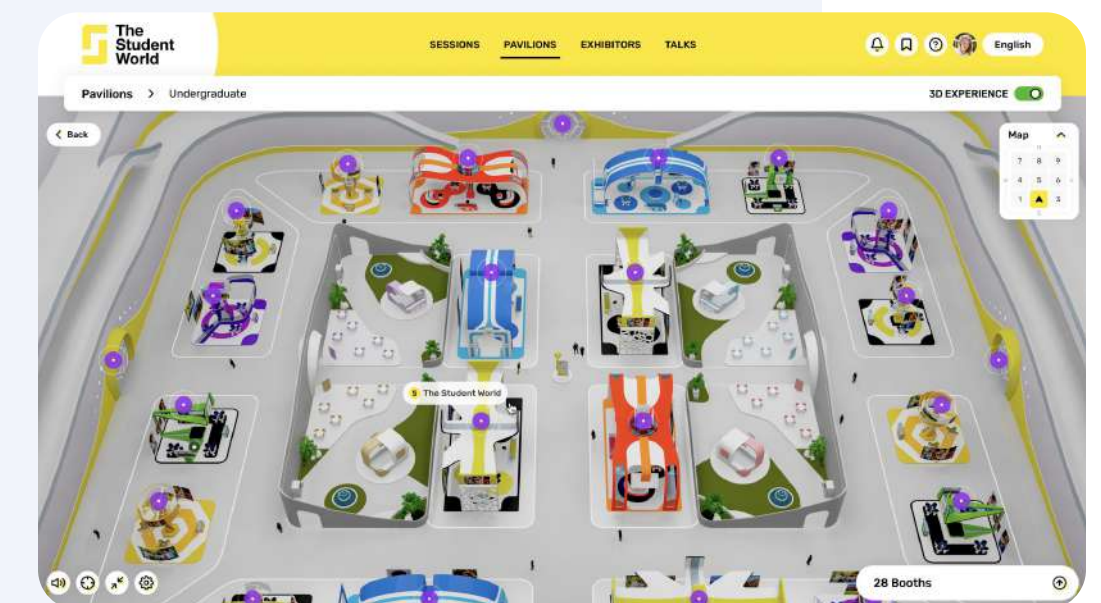
At an Online High School Visit, attending students explore an immersive, multi-layered venue segmented into navigable Pavilions, organized by program type or region. They have at least from 1.5 to 2 hours to explore and connect with exhibiting institutions.



In each Pavilion, students can walk around and explore the booths of all exhibiting institutions. They can enter any booth to discover more and chat 1-1 with representatives.



Students explore booths in either 1st person or bird's eye view, or even just flat 2D if they prefer. This enables them to access your institution in the way that suits them best.



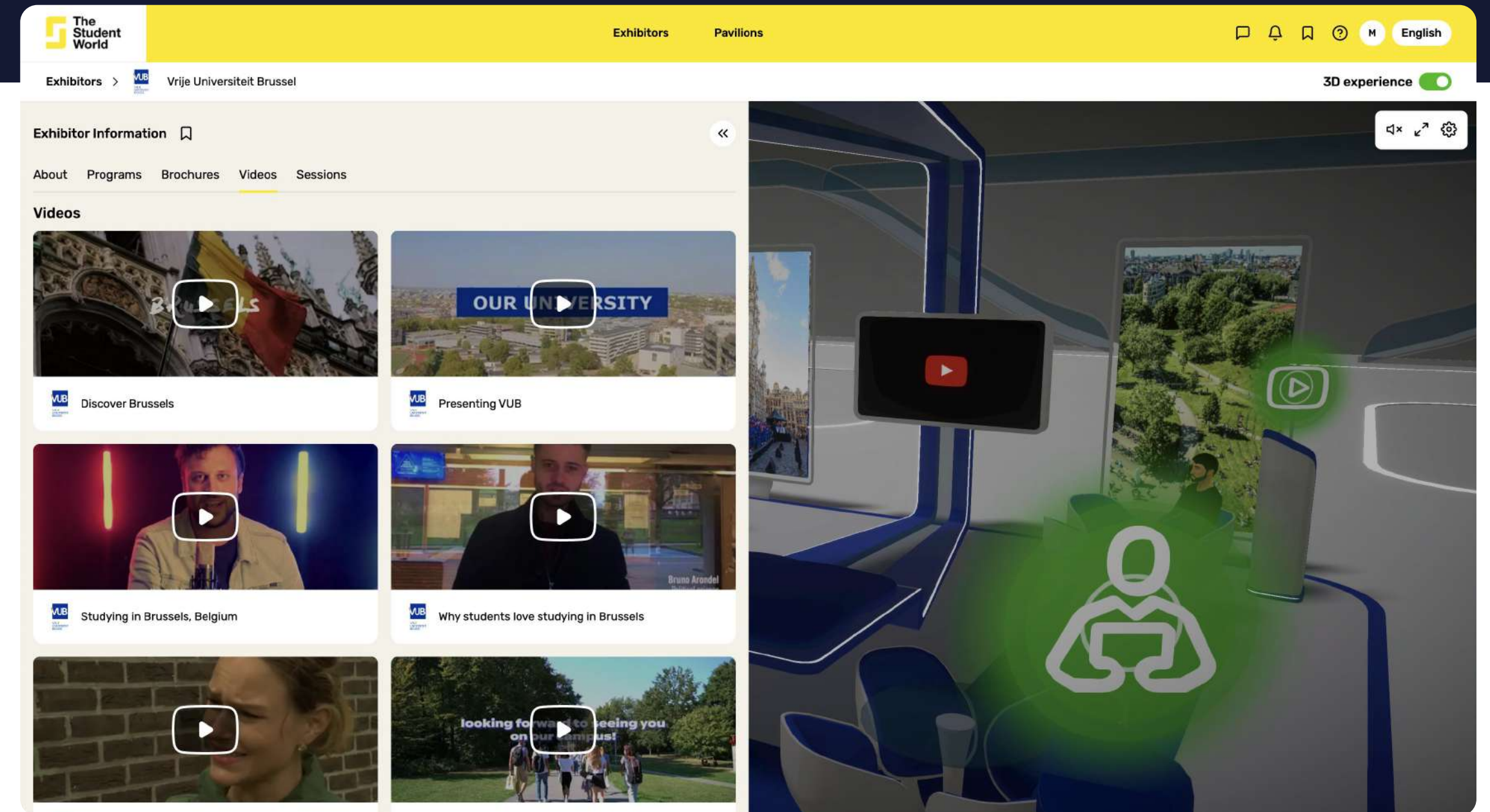
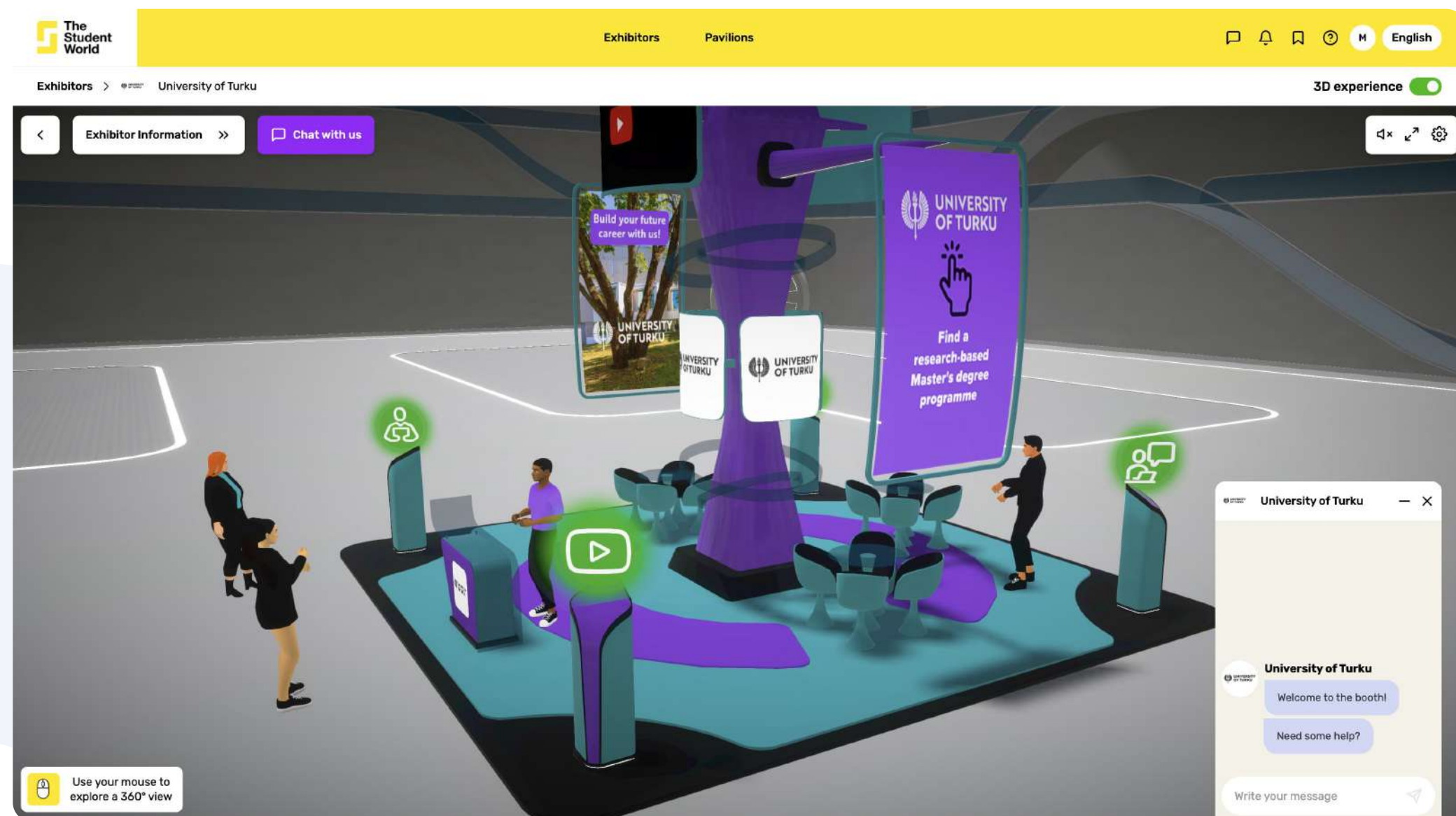


Your interactive Booth

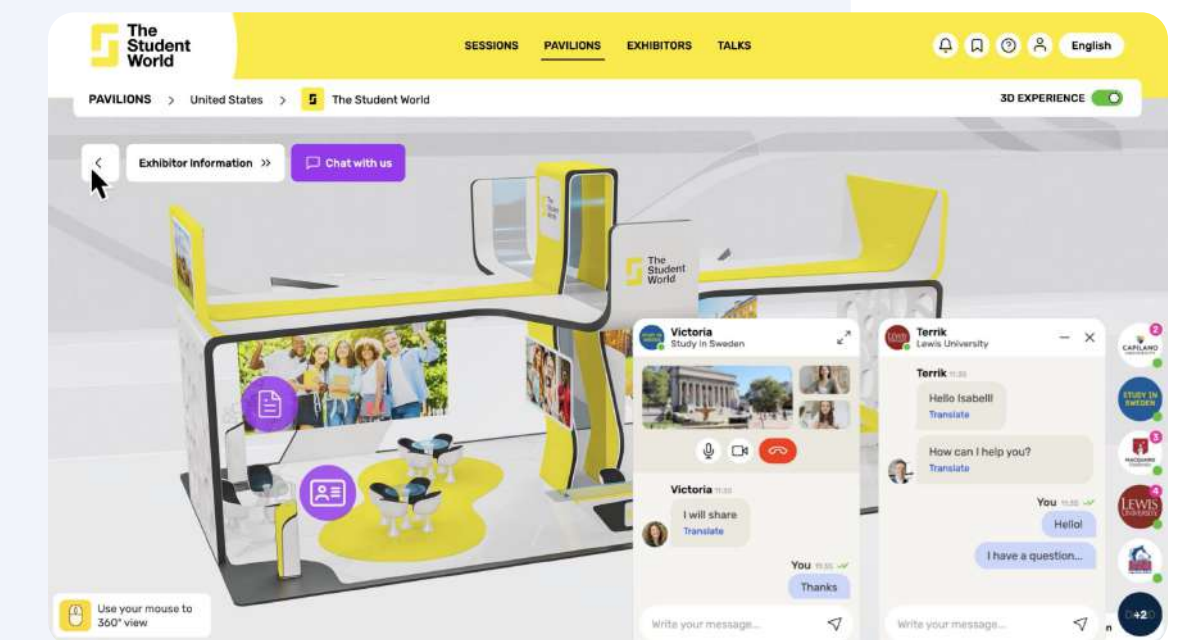
How students explore & engage with you

Showcase the right stuff, in the best way

Your interactive and customizable booth is unique and effectively captures student attention, delivering the information you want showcased and enables live connections between students & representatives.



Students visiting your booth can explore your materials, like **brochures, videos & photos**, saving whatever they want to view again later in their own student app.





Smart chat features

Engaging with students

Efficient use of students' & your time

With the ability to have multiple conversations on the go at any one time, and the possibility to reassign and arrange chats in a user friendly way, both you & prospective undergraduate students can make the best use of your time!

The screenshot shows the FPP (Future Professional Profile) chat interface. At the top, there are logos for 'The Student World' and 'FPP', and navigation tabs for 'Chats', 'My Booth', 'Pavilions', and 'Exhibitors'. The main area is divided into a left sidebar with categories: 'Unassigned', 'Assigned to me', 'Archived', and 'Blocked'. The 'Assigned to me' category is selected, showing a list of chats with student names and match percentages: Luuk (95%), Ece (90%), and Rita (11%). The chat with Ece is selected, showing a message history. The chat is assigned to 'Disa Karlsson'. A yellow notification bar at the bottom of the chat says 'You assigned this chat to yourself'.

Your representatives connect to students through 1-1 text or video chat, with full insight into profiles and how well they match with your institution. Every student is automatically synced to your FPP hub as a unique lead.

This screenshot shows a chat conversation. At the top right, it says 'You a minute ago'. A green message bubble contains a document icon and the text 'Masterbroschure Stockholm University'. Below it, another green bubble says 'I've just shared our brochure for masters programmes above - check out page 12 for our courses in psychology!'. A third green bubble asks 'Do you want to jump on a call to discuss your thoughts?'. A yellow notification bar says 'Video call invitation'. At the bottom, there is a text input field 'Write your message...' and a send button.

This screenshot shows a video call invitation overlay. At the top, it says 'Video call'. Below that is a circular profile picture of a woman. The text reads 'Victoria • Study in Sweden' and 'The call will start as soon as you accept it.' At the bottom, there are two circular buttons: a red one with a white 'X' and a green one with a white telephone handset icon.

This screenshot shows a student profile page. At the top right, there are icons for a bell, a question mark, and the Stockholm University logo, along with the text 'English'. The profile section shows 'Profile' with a right arrow. Below that, it says 'You fit each other:' followed by a green badge '90% Match'. There are two questions with 'Yes' selected: 'Is It Essential For You To Work While Studying?' and 'Planning To Stay After Your Program To Acquire Professional Experience?'. Under 'School Size', 'Not relevant' is selected. Under 'Program', 'Undergrad' is selected. Under 'Interest Areas', 'Political Science' and 'Public Policy' are selected. Under 'Languages', 'English' is selected. Under 'Countries Of Interest', 'Sweden' is selected.

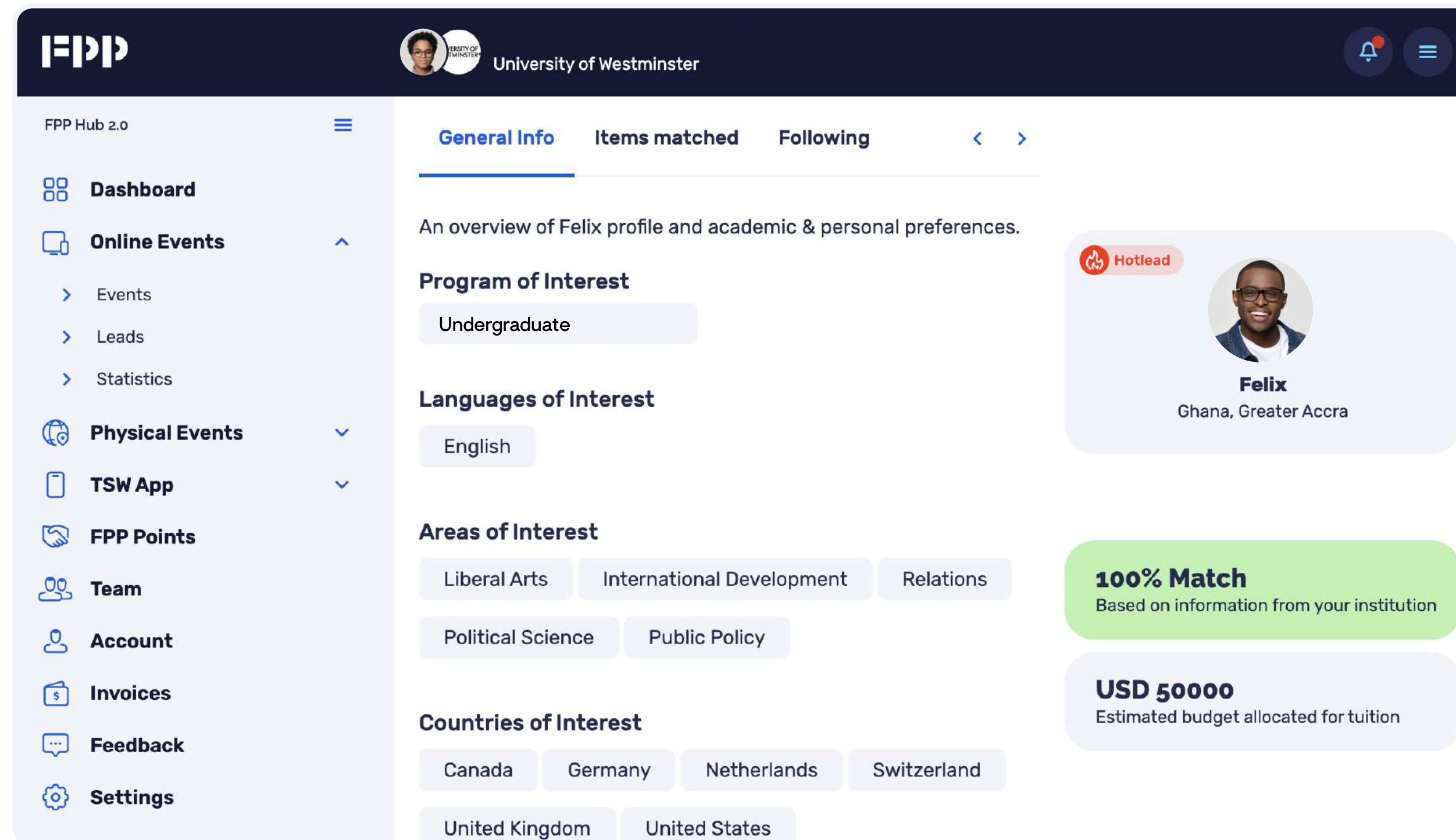


Better connections, better connected

Smart Matching & Lead management

Technology for better connections

Using our **Smart Matching System**, students get unique matching scores for each exhibitor at an event, immediately after registering. This helps ensure they don't miss out on great opportunities, and that you meet students who have a stronger chance of conversion.



Post-event lead management

Profiles of all students who visited your booth or chatted with your representatives are available in your FPP Hub. You'll be able to follow up with them directly from your Hub, synced to your inbox for ease, and/or integrate the contacts with your CRM.

Be where students are

After the fair, each of your leads will automatically "follow" your institution in the dedicated app for students. This means that if you follow up with them via your FPP Hub, they'll get instant push notifications in the app, improving engagement.

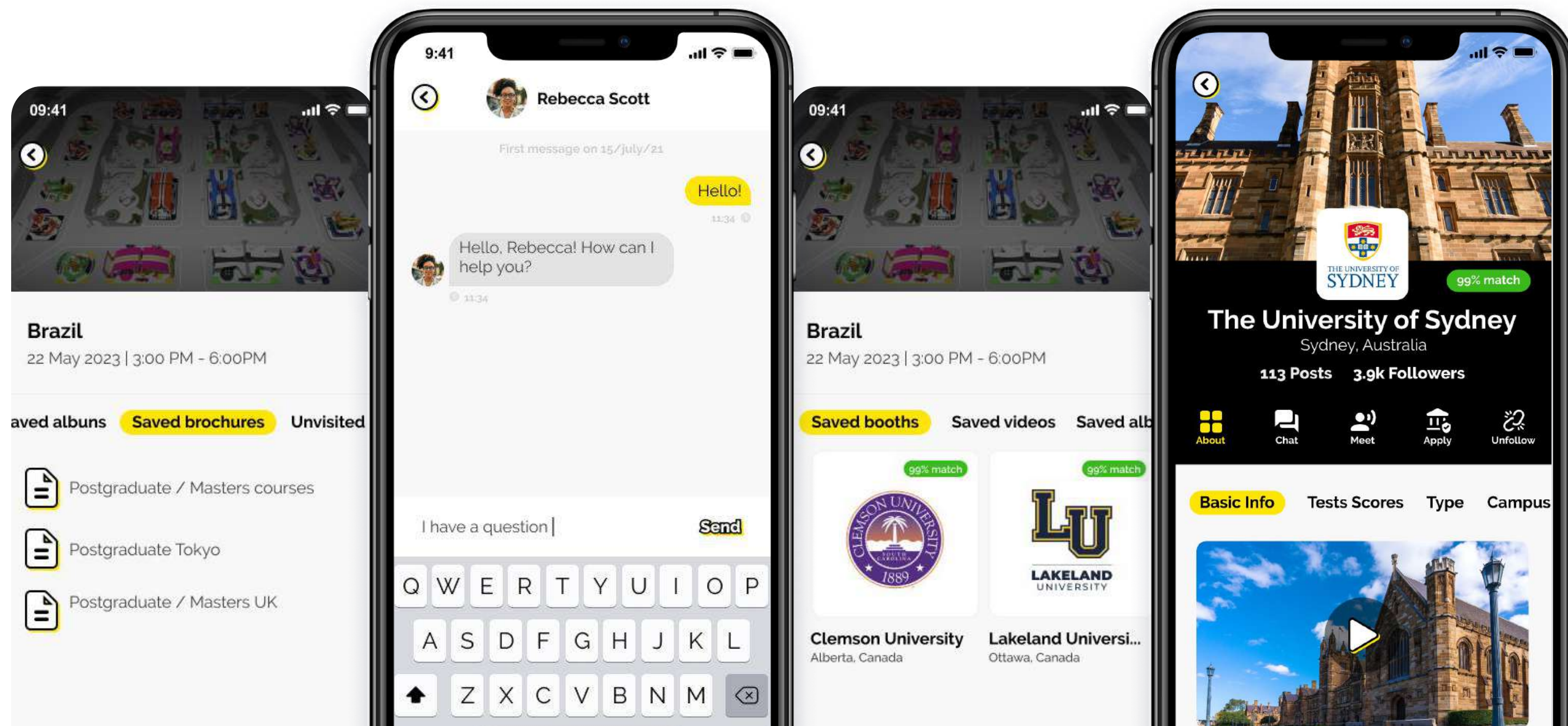


The Student World app

Making post-event connections easier

Students you engage with are automatically added to your institutions' community in the **The Student World app**, where they can re-explore your institutional profile and review all of their activity.

You can send follow-up messages to your new leads either from your FPP Hub **or directly from your inbox**. However you choose to nurture your leads, when they are on the app, any messages you send will appear as **push notifications on their phones**. This means an increased response rate.



Online High School Visit pricing

- ★ Strong students, advance knowledge of schools
- ★ Booth includes 1-1 chat for on-demand conversations with students, group chat coming 2024
- ★ Interactive 3D booth with brochures, photos, videos
- ★ Booth visitors & engagers count as leads - appearing in your FPP Hub within 24 hours to follow up with directly or download
- ★ Leads auto-follow your institution in the app for students, delivering efficient follow up methods



Early bird USD 950 | Regular USD 1200

Case studies

Events & Schools



Case studies

Online High School Visits



Numbers aren't everything! Our *Online High School Visits* bring prepared, high quality students, making for **high value and meaningful conversations.**



2023 - Wellington College China

Wellington College China, Huili School Shanghai
Wellington College International Hangzhou
Wellington College International Shanghai
Wellington College International Tianjin



Student attendance: **617**

Exhibitors: **76**



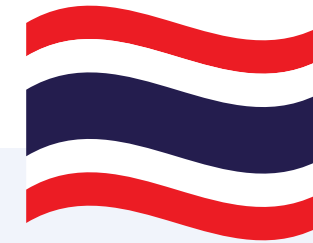
2023 - Lagos Online, Nigeria

Greensprings School
Corona Secondary School



Student attendance: **204**

Exhibitors: **18**



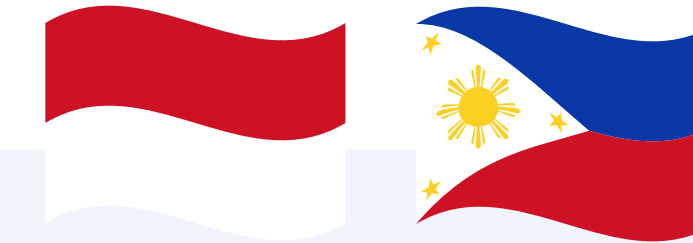
2022 - Thailand University Fair

Adventist Mission International School
American Pacific International School
Amnuay Silpa School
Chiang Rai International School
Global English School
Korat Adventist International School (KAIS)
Nakornpayap International School
Regents International school Pattaya
Satit Bilingual School of Rangsit University
St Andrews International School, Green Valley
Thai-Chinese International School



Student attendance: **389**

Exhibitors: **37**



2022 - Indonesia & Philippines

Anglo Chinese School Jakarta
Bandung Alliance Intercultural School
British School Jakarta
Medan Independent School
Nanyang Academy of Fine Arts - Singapore
Noblesse International School
Reedley International School
Sinarmas World Academy



Student attendance: **316**

Exhibitors: **34**



Case studies

Online High School Visits



2022 - Greater China University Fair

American School Hong Kong (ASHK)
 Beijing No.55 High School
 Changchun American International School
 Cornerstone Bilingual School
 Fudan International School
 Harrow International School Shanghai
 Korean International School Hong Kong
 NACIS Shanghai
 Nord Anglia International School Pudong
 North American International School
 SSIS | Suzhou Singapore International School
 Shanghai Community International School, Hongqiao

Shanghai Community International School, Pudong
 Shanghai Concord Bilingual School
 Stamford American School Hong Kong
 The British International School Shanghai, Puxi
 The Houde Academy
 Wellington College China Huili School Shanghai
 Wellington College International Hangzhou
 Wellington College International Shanghai
 Wellington College International Tianjin
 Western International School of Shanghai (WISS)
 Xi'an Liangjiatan International School
 Xiamen International School



Student attendance: **1325**

Exhibitors: **104**



2022 - AGIS Universities Fair

Bavarian International School
 Berlin Brandenburg International School
 Berlin British School
 Berlin International School
 Berlin Metropolitan School
 Bonn International School
 Cologne International School
 Dresden International School
 Franconian International School
 Frankfurt International School
 International School Hannover Region
 International School of Bremen
 International School of Dusseldorf
 International School of Hamburg
 International School of Stuttgart
 International School of Ulm/Neu-Ulm
 Leipzig International School
 Metropolitan School Frankfurt
 Munich International School



Student attendance: **713**

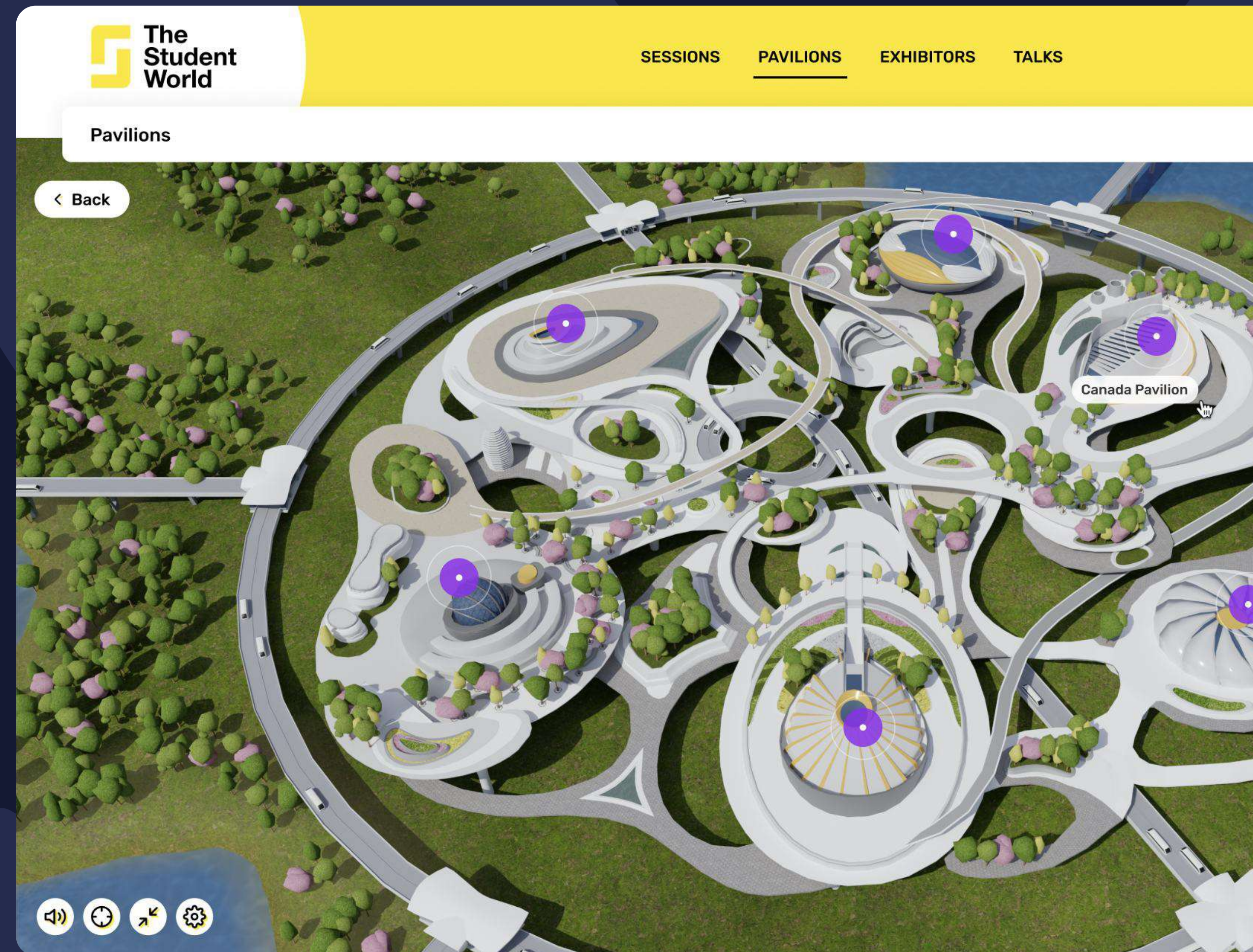
Exhibitors: **121**

Join upcoming Online High School Visits

Available events are listed on our [events page](#).

Contact your FPP representative at any time to discuss!

talkto@fpp.world



FPP

We innovate.
You see results.

FPP.WORLD

