Your Event
Our Technology

Use FPP's Interactive Online Platform
for your own events

Why FPP's **Online Platform?**

- ✓ 12 years of experience with digital events
- ✓ Our difference: We take care of your event
- ✓ Built entirely BY and FOR international education

A history of FPP and Online Events

2012

FPP introduced online events through a rented platform.

2015

Design and construction of our own independent platform, with a focus on international education and designed to replicate traditional student fairs.

2017

FPP's online platform went live with online fairs introduced to complement our in-person events.

2020-2022

Over 350 online events hosted, including a range of custom events for governments, national agencies, universities and more.
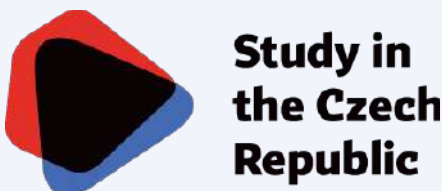
Our third party events in numbers

126
Online Events

4269
Booths

825,321
Registered Students

384,840
Attending Students

Who has used FPP's Online Platform?

Education USA

A world of possibilities
Un monde de possibilités
ÉduCanada

Australian Government

STUDY IN SWEDEN

Government of Canada / Gouvernement du Canada
Canada

Learn Chile

STUDY IN SPAIN

Study in the Czech Republic

COLLEGES & INSTITUTES CANADA

étudie au vis le Québec

STUDY COLORADO

ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

Euro Posgrados

STUDY in HONG KONG

UNIVERSITY OF SASKATCHEWAN

EDHEC BUSINESS SCHOOL

ccnb CCNB

CALDO
Connecting you with top Canadian universities
Joignez des universités canadiennes d'excellence

LAKEHEAD UNIVERSITY

TILBURG UNIVERSITY

NBCC

INTO

Québec

Languages Canada
Langues Canada

Our difference:
We take care of your event

Key Features

Just tell us your list of exhibitors, and we do the rest

Unlike Do-It-Yourself platforms, we take care of all the customer support with your exhibitors, assisting them fully throughout the entire process pre, during and post-event.

01 **EU Servers**

In order to comply with GDPR rules, we host your event entirely in servers in the European Union (Republic of Ireland)

02 **You own the data**

We are fully GDPR compliant. We are just a data processor, not the data owner. 30 days after the event, we delete all data from our servers.

10 years of experience at your fingertips

Our expertise in organizing online events is at your disposal, and through planning meetings we can provide our consultancy expertise to help you get the most of your event.

03 **Multilingual**

The platform is available in several languages. Since we built the platform, if you require a language not available, we can implement it easily.

Pricing

Event promotion can be included for an additional fee. Pricing is quoted based on event type and requirements. Please contact FPP for further information and to receive a formal quote

BASIC	INTERMEDIATE	ADVANCED
USD 7,500	**USD 10,000**	**USD 12,000**
One event per year	Two events per year	Three events per year

Initial cost of each package with 15 booths & 4 reps per booth included

About The Event

	Basic	Intermediate	Advanced
15 fully customizable booths	✓	✓	✓
Up to 5 representatives per booth	✓	✓	✓
1 day, 8 hour event (+30 additional minutes to finish conversations)	✓	✓	✓
Customized logo on platform	✓	✓	✓
Customizable pavilions	✓	✓	✓
Customized colors and lobby image (2D)		✓	✓
Unlimited pre-recorded seminars during the event		✓	✓
Live presentations during the event (up to 4 simultaneous sessions)			✓
Visitor search engine with customized study areas			✓

FPP's Online Platform Options

With 3 packages to select from, FPP's online platform can be tailored to your unique event requirements

Platform Features	Basic One event per year	Intermediate Two events per year	Advanced Four events per year
Fully web-based, no downloads required	✓	✓	✓
Mobile responsive for both mobiles and tablets	✓	✓	✓
Multilingual platform	✓	✓	✓
One-to-one text and Audio/Video chats conversations within the platform: no downloads required	✓	✓	✓
Additional Session rooms (1 per exhibitor) if required	✓	✓	✓
Automatic translations for all text conversations	✓	✓	✓
Share booth materials through visitor chat	✓	✓	✓
Transfer visitor to another rep within the same booth	✓	✓	✓
Share exhibitor's screen during video calls	✓	✓	✓
Help desk for both exhibitors and visitors	✓	✓	✓
Unlimited materials per booth (Brochures and Videos)	✓	✓	✓
All text conversations are saved for future reference for both parties	✓	✓	✓
Live analytics and reports of the whole event	✓	✓	✓
FPP IT and FPP customer success support before, during and after the event	✓	✓	✓

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Engagement

	Basic	Intermediate	Advanced
Basic visitor registration website	✓	✓	✓
Branded visitor registration confirmation emails - with login and password	✓	✓	✓
E-mail to registered visitors for immediate login	✓	✓	✓
Customizable visitor registration form		✓	✓
Reminder emails for visitors		✓	✓
Welcome video		✓	✓
Fully customized visitor registration website, with exhibitor list and more			✓
Promotion tracking system to understand where registrations are being generated			✓
Visitor and Exhibitor post-event survey			✓
Virtual backpack for visitors available post-event	✓	✓	✓

Exhibitor Support & Training

	Basic	Intermediate	Advanced
Personalized support for each exhibitor to help them thoguthout the entire process	✓	✓	✓
Exhibitor Manual with all information, translated to any language of your choice	✓	✓	✓
Logistic e-mails to all representatives with details of the event and instructions	✓	✓	✓
Pre event training live webinar		✓	✓

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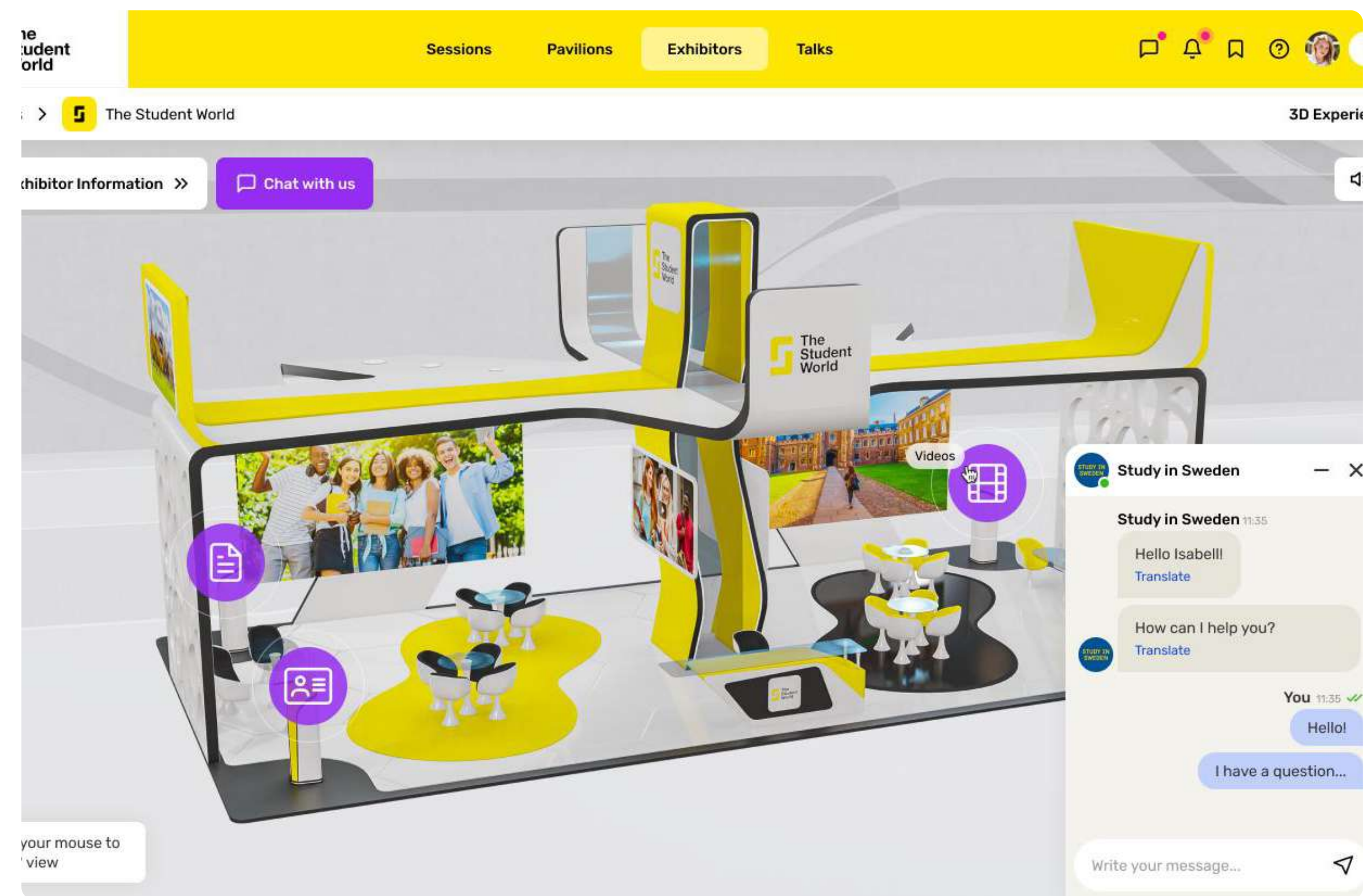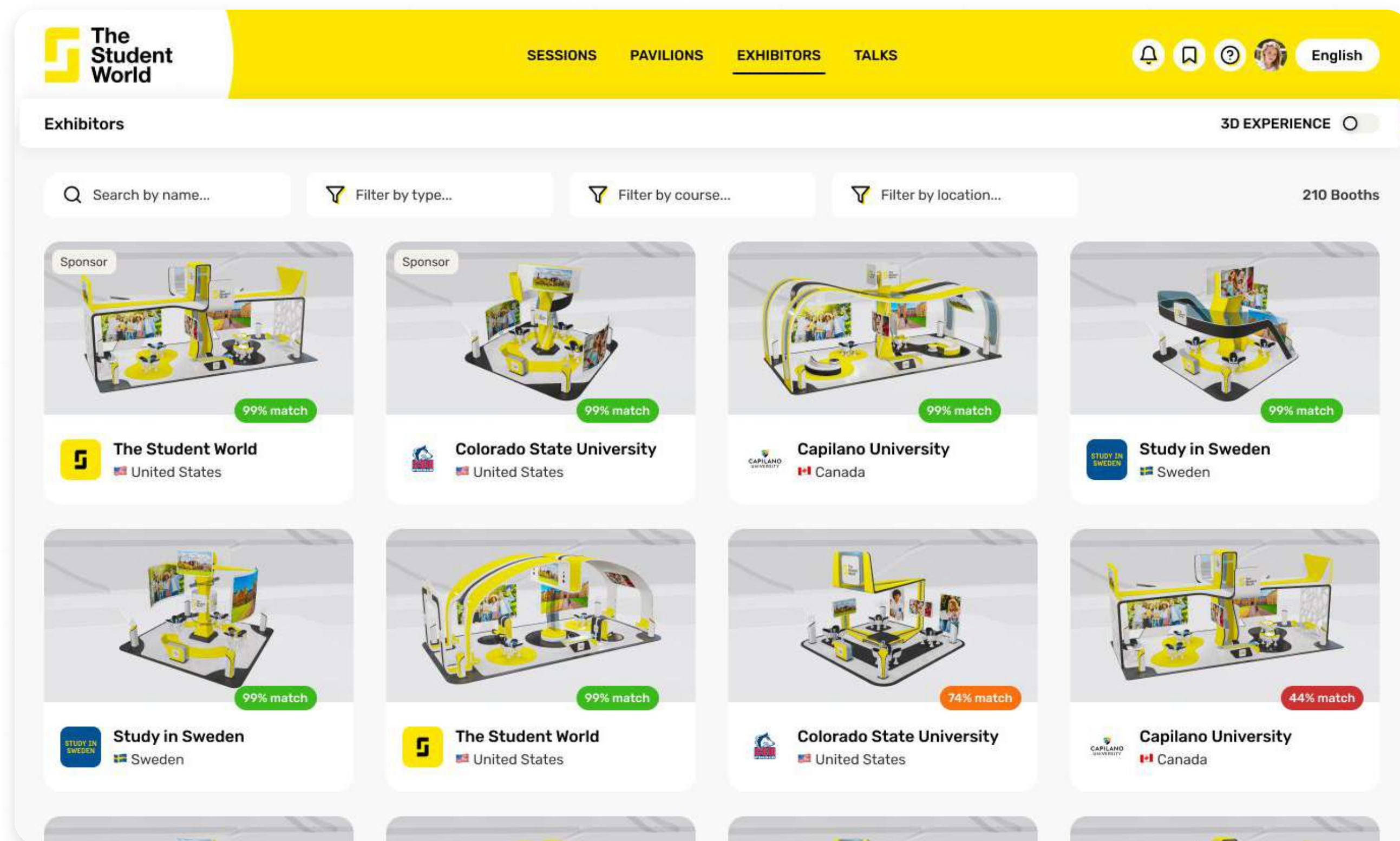
Optional Extras

Additional event time - per hour	**USD 50**
Additional booths - per each extra booth with 5 representatives	**USD 350**
Additional exhibitor representatives	**USD 80**
Add live seminars during the event - for each, based on 30 min duration	**USD 50**
Add pre recorded seminars during the event - for each, based on 30 min duration	**USD 50**

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The below screenshots show the platform being used with each booth as a unique institution. But when used in-house, these booths can be anything you want, from program-specific and staffed by current students, professors and alumni, to department focus like admissions, student life, faculty-specific and so on. The possibilities are endless!

Some Key Points

Customizable Booths

Institutions can build and decorate their booth, much like at a traditional fair. With several different 3D booth templates to choose from, exhibitors can further customize by selecting the color, avatars and adding images. Exhibitors can also upload brochures and videos, to make sharing information even easier.

Customizable Platform

The online platform can be customized, for both exhibitors and visitors, matching your brand guidelines.

Engaging With Visitors

Chat with prospective visitors in real time via one-to-one text chats and audio/video calls. With no downloads or additional programs required, chatting with interested guests is very easy, just as it should be!
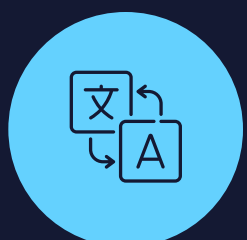
Visitor Registration Page

All visitors to the event will need to register in advance. This is done through a custom designed landing page created especially for the event, with key data fields you wish to collect from visitors included in the registration form.

Multilingual

The platform can be translated to any additional language for free but we need to be informed 4 weeks in advance.
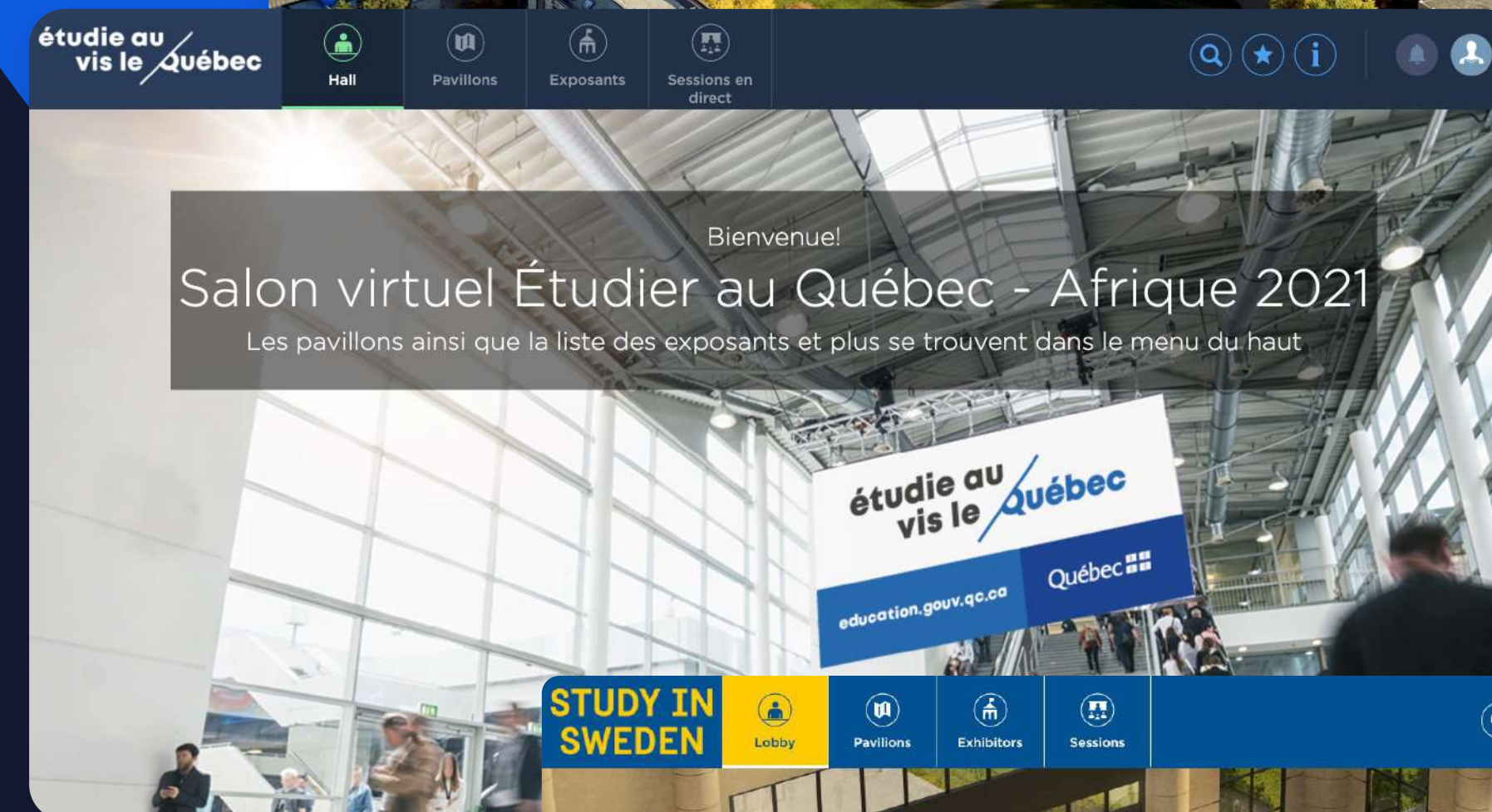
Live or Recorded Sessions

The platform is able to host sessions inside the platform. These can be live at specific times or pre-recorded for visitors to watch at any time.

Immediate follow-up

Immediately after the fair, exhibitors have access to the complete profile and contact details of every visitor that entered their booth during the event. This includes the full chat transcript of any text conversations, as well as booth statistics.

Finding exhibitors and collecting material

Visitors can search by institution name and program type, and/or by entering education-sector-specific pavilions. Visitors can save materials by adding them to their saved items, which they can review again after the event. Pavilions can be customized based on the event type.

FPP

We innovate.
You see results.

FPP.WORLD